

*PLAYERSNEXT*TM



Performance.

Driven.

Our Mission

***PLAYERSNEXT, based in Chapel Hill, NC,
provides consulting, management services
and innovative solutions to the following sectors:***

***Golf Properties & Businesses
College & Youth Sports
Growth & Impact Ventures***

Golf Properties & Businesses

Trusted by the Best



- Strategic Planning
- Revenue Architecture & Optimization
- Full & Fractional Outsourcing
- Project & Club Management

College & Youth Sports

- *The PLAYERSNEXT App*
- Youth Sports Events & Experiences
- Career Development & NIL Opportunities
- *The College Golf Network*

Changing the Game



Growth & Impact Ventures

Partners in your Success



- Corporate & Entrepreneurial Consulting
- The *PLAYERSNEXT* Foundation for Kids
- *MENTORFORCE*
- Dick & Jane Educational Snacks

Key Project

The PLAYERSNEXT App

Youth Sports... Re-Imagined!

The Problem



Over the past 25 years, youth sports has experienced unprecedented growth.

However, during this time, the cost and complexity of youth sports, as well as budget cuts to school and community athletics, have made this valuable experience ***unviable for many families.***

Furthermore, in the current ***pay for play*** era, the once core attributes of fun, fitness and teamwork have been replaced by pressure, specialization, individualism and unrealistic goals.

These trends have left families chasing fragmented solutions, and created significant demand for an accessible and affordable resource with expert ***information, guidance and support.***

Our Solution

***In partnership with leading universities,
PLAYERSNEXT is proud to deliver a game-changing
resource that provides players, parents and coaches
with expert information, guidance and support
to help navigate the youth sports journey.***

The World's Leading Community for Youth Sports!



The PLAYERSNEXT App

Unlock the Power!



The World's Leading Community for Youth Sports!

Trusted By The Best



Golf Pride®

 **first tee™**



PLAYERSNEXT™

Our Leadership

Passion, Experience, Diversity

Scott Stankavage **Advisory Board**

Former UNC and NFL Quarterback, who later built a successful career in the real estate development and investment industry. Author, motivational speaker and strong advocate of youth sports.

Jay Parker **Advisory Board**

Former Wake Forest Pitcher, who went on to become President of LENOVO, and later President of DELL. Currently CEO of *MENTORFORCE*, as well as an active youth sports parent, coach and advocate.

Peter Fox **Advisory Board**

UNC graduate and CEO of HYPERSPACE Ventures, a growing technology development firm. Also, plays an active leadership role in family's diversified investment portfolio, including several sports based ventures.

Dan Estay **Advisory Board**

CEO of Sonovascular. MBA from Univ. of Miami. Also, a Mentor-In-Residence at Duke University. Held leadership roles with Abbott and Johnson & Johnson. Former multi-sport athlete and youth sports coach.

Rob Jeske **Founder**

Founder of *PLAYERSNEXT*. MBA University of North Carolina – Kenan Flagler Business School. Formerly led John Deere's Golf & Sports business unit. Former multi-sport athlete and coach. Youth sports parent / mentor.

Cricket Lane, Ph.D. **Advisory Board**

Senior Associate Athletic Director for Student-Athlete Development at Univ. of North Carolina. Ph.D. from Wayne State and an MA from Univ. of Detroit. Held several prominent leadership roles with NCAA committees.

Kara Cannizzaro **Advisory Board**

Graduate of UNC, where she was a National Champion and National Player of the Year for Women's Lacrosse, and now plays dual leadership role for both Men's and Women's Lacrosse, and UNC Athletics.

Eric Freedman **Advisory Board**

Chief Investment Officer, US Bank Wealth Management. MBA The Wharton School, University of Pennsylvania Former V.P. with Goldman Sachs. All-Conference lacrosse player at Colgate. Active youth sports parent/coach.

Bharathi Zvara, Ph.D. **Advisory Board**

Assistant Professor in Maternal, Child and Family Health at UNC - Gillings School of Global Public Health. BA & MA from The Ohio State University, and her Ph.D. in Developmental Psychology from UNC.

Nat'l Advisory Council **USA**

Our elite panel of accomplished athletes, coaches and subject matter experts - by sport and profession.



From Our Founder...



Thank you for taking the time to learn more about our mission!

At *PLAYERSNEXT*, we're focused on delivering game-changing services and solutions, in our key sectors, to help individuals and businesses reach for their dreams.

We plan to scale our business over the next 3-5 years, and ultimately, facilitate significant spinoffs or exit strategies via private equity, sports or media concerns.

We hope you choose to "join our quest", and please contact me at your convenience with any questions or feedback!

Best Regards,

Rob Jeske

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